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Wisconsin Film Festival Feature, *Madison*, to Play at Sundance Cinemas
Run begins Friday, April 25

Madison, which premiered at the Wisconsin Film Festival on April 5, begins a run at Madison's **Sundance Cinema on Friday, April 25**. Sundance Cinema is located in the Hilldale Mall, at 430 N. Midvale Blvd, 608.316.6900. Tickets are now on sale at www.sundancecinemas.com/sundance_608.html.

The 90-minute film, shot mainly on location here in Madison, follows a few days in the life of an acclaimed war correspondent. Returning from Iraq after four agonizing years, Michael travels to Madison in search of the youthful idealism he once had as a young college student at the University of Wisconsin. Michael looks up his best friend from college, Ben, who maintains a positive outlook on life despite his wife's recent death. Ben's precocious eight-year-old daughter, Maddy, forges a unique bond with Michael which eventually leads to the journalist's cathartic emotional solace.

Madison, part of the film festival's Wisconsin's Own series, features local actor **James DeVita**. DeVita, who is also an author and playwright, is part of the core company of American Players Theatre in Spring Green, WI. DeVita's background includes extensive stage experience. *Madison* is his first feature film.

Director **Brent Notbohm** is Associate Professor of Mass Communication at the University of Wisconsin-Superior. *Madison* is his second feature film.

Steeped in the sights and sounds of Madison, the film features scenes of Lake Mendota, the Union Terrace, and the University of Wisconsin campus. For more information, visit www.mirrorcinema.com.

Sundance Cinemas, which opened in 2007, offers refreshments in its Caffe 608, Bar Bistro 608, and Rooftop Bar. Gallery 608, also located in the cinema, sells Sundance merchandise as well as features the work of local Madison artisans.

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